

ACQUISITION OPPORTUNITY – THE PODCAST EXCHANGE INC.

INVITATION FOR OFFERS TO PURCHASE ASSETS OF THE PODCAST EXCHANGE INC.

OVERVIEW

On July 7, 2025 The Podcast Exchange Inc. (the “**Company**” of “**TPX**”) filed a Notice of Intention to Make a Proposal (the “**NOI**”) pursuant to section 50.4(1) of the *Bankruptcy and Insolvency Act* (Canada). The Company continues to operate as a debtor-in-possession during the NOI proceedings and is exploring strategic alternatives, including the potential sale of substantially all of its assets.

TPX is a Canadian podcast advertising intermediary connecting advertisers with publishers and managing campaign execution. Operating as a trusted broker in a growing digital audio segment, the Company has generated consistent topline revenue through advertiser relationships and repeat business.

SALE PROCESS

As part of its ongoing restructuring proceedings under the NOI, the Company is soliciting non-binding expressions of interest from qualified parties. Interested parties will be required to execute a confidentiality agreement to access further information. Upon receipt of an executed confidentiality agreement, prospective purchasers will be provided access to the data room managed by the Company.

Bid Deadline: All non-binding expressions of interest must be submitted by October 1, 2025 at 5:00 p.m. (EST). The Company reserves the right to review offers received after the deadline at its sole discretion.

ADDITIONAL INFORMATION

Copies of the NOI and related Court documents are available on the Proposal Trustee’s website at: <https://tdbadvisory.ca/insolvency-case/the-podcast-exchange-inc/>

For additional details regarding the Company and this opportunity, please contact the Proposal Trustee:

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